



Champion Opportunities

Join our campaign! Become a WELL Champion!

Achieve. Enrich. Serve. To put your gift in perspective, here's what your contribution can provide directly to students in Wake County:

- ◆ \$80 ~ tutoring for one student for a month (1 hour per week for 4 weeks)
- ◆ \$150 ~ SAT/ACT guided study classes and practice test for one student
- ◆ \$250 ~ Hi-Tech Teens participation for one student for a semester
- ◆ \$500 ~ Super Summer STEM academic and enrichment programs for one student for the entire six weeks

Champions Campaign Giving Levels:

Donations made through our Champions campaign are recognized at the following levels:

Friend of the WELL:	\$50 - \$99
WELL Supporter:	\$100 - \$249
WELL Bronze Champion:	\$250 - \$499
WELL Silver Champion:	\$500 - \$999
WELL Gold Champion:	\$1,000 - \$2,499
WELL Platinum Champion:	\$2,500 - \$4,999
WELL Superstar Champion:	\$5,000 and above

Donations that are made as recurring gifts (for example: a monthly credit card donation of \$50) will be immediately recognized at the Silver Champion level of \$500-\$999.

Program Sponsorship Opportunities:

These are sample sponsorship opportunities that are available for corporate and major gifts support. Recognition benefits are based on giving level. This is not a complete list of sponsorships; other opportunities are available.

Rising Stars Program Underwriter: \$42,000

Limit 1 sponsor

Summer program and ongoing academic support for rising Freshmen who are identified as at-risk. This collaborative program involves WCPSS, 4H Youth Development, CCERC and the WELL. Funding will cover two summer school teachers, summer programming (food, supplies, staff), parent engagement activities, student mentor training and transportation support for up to 30 students.

- Sponsors will receive recognition on website, all program materials, and with a press release. Other benefits as negotiated including, but not limited to, programmatic opportunities.

Bridge to College Program Underwriter: \$35,000

Limit 1 sponsor

Includes part-time staff to help with academic planning, curriculum delivery, family engagement activities and post-secondary planning for first generation students at WELL sites in the community.

- Sponsor will receive recognition via a press release, website, newsletter, logo on Bridge to College material and participation in Senior Signing Day. Other benefits as negotiated including, but not limited to, programmatic opportunities.

WELL On Wheels Site Sponsor: \$23,000

Up to 3 WOW sites; limit 1 sponsor per year per site

Transportation is a major barrier for students looking for help at the WELL. This



approach brings WELL services (laptops, tutors) to where the students are! In addition, this covers a PT program coordinator for the site and the purchase of a van to assist in the transportation conundrum.



Champions Campaign Pledge Form

Name: _____
(Name as it should appear in print)

Mailing Address: _____

City: _____ State: _____ Zip: _____

Street Address, if applicable: _____

Primary Contact & Title: _____

Phone: _____ Email: _____

Fax: _____ Website: _____

In support of the WELL, I/we pledge the following:

(Please check all that apply to your donation or pledge)

- Friend of the WELL (\$50-\$99): \$ _____
- WELL Supporter (\$100-\$249): \$ _____
- Bronze Champion (\$250-\$499): \$ _____
- Silver Champion (\$500-\$999): \$ _____
- Gold Champion (\$1,000-\$2,499): \$ _____
- Platinum Champion (\$2,500-\$4,999): \$ _____
- SUPERSTAR Champion (\$5,000+): \$ _____
- My intent is for you to use this donation where the WELL needs it most.
- I am interested in associating my donation with a specific program or scholarship; please call me to discuss.
- I would like more information about corporate sponsorship opportunities.
- I would like more information on volunteer opportunities at the WELL.

Payment Information

Please check one of the following:

- My check is attached in the amount of \$ _____.
- Please invoice me on or around _____.
- I would like to use a credit card; please contact me.

I, the undersigned, am authorized to give the Wade Edwards Foundation and Learning Lab permission to use my name and/or my company name in print and promotional materials as appropriate, based on the amount of the donation and agreement of benefits.

Signature: _____ Date: _____

Print Name: _____

***Please fax, email or mail this form to:
WELL Champions Campaign, Attn: Betsey McFarland***

714 Saint Mary's Street, Raleigh, 27605 ♦ fax: 919.856-9233 ♦ email: bmcfarland@wade.org

For additional information, contact Betsey McFarland at 919.856.9233 x 101