



April 26, 2020
2:00-5:00 PM
Woman's Club of Raleigh
3300 Woman's Club Drive

The Wade Edwards Foundation and Learning Lab (WELL) has provided afterschool programs for Wake County high school students for more than 20 years. Working closely with schools and community partners to focus on developing the whole student, we support academic excellence, build college and career readiness, and offer enrichment and service learning experiences. Services and programs include free tutoring and homework assistance, access to our computer lab, career conversations and exploration, ACT/SAT test prep, building leadership skills through WELL Service Warriors, and more. Programs, using positive youth development tenets, all help youth develop a foundation for lifelong success. The WELL is one of only a few organizations in our community specifically serving high school students, filling a gap in support at a critical time in their lives. **Your financial and volunteer support makes a difference.** Your Tournament sponsorship helps cover the event's costs while also supporting WELL programs and services to Wake County high school students.

Presenting Sponsor (\$3,000+)

Highest level of visibility in all promotional materials, in social media and at the event; premiere recognition on the WELL website with hyperlink; engagement opportunities include a display table and/or provide give-aways, speaking at the event and more; 2 tournament teams (4 people per team); and additional spotlights as agreed.

Gold Sponsor (\$1,500+)

Premiere logo visibility at the event and in social media; recognition on the WELL website with hyperlink; engagement opportunities include a display table and/or provide give-aways; recognition at the event and more; 2 tournament teams (4 people per team).

Silver Sponsor (\$1,000+)

Priority logo visibility at the event and in social media; recognition on the WELL website with hyperlink; opportunity to have a display table and/or provide give-aways; 1 tournament team (4 people per team).

Bronze Sponsor (\$500+)

Logo visibility at the event; recognition on the WELL website; opportunity to provide give-aways; 1 tournament team (4 people per team).

Tournament Supporter (\$300+)

Name recognition as a Tournament Supporter at the event, and on the WELL website.

Tournament Friend (\$100+)

Name recognition as a Tournament Friend at the event.

Join WELL student ambassadors and more than 30 Triangle teams as we raise funds to support critical programs for Wake County high school students, spend a fun afternoon playing trivia, and answer the question: Are **you** smarter than a 10th grader?



2020 Sponsorship Pledge Form

Company/Individual Name: _____
(Name as it should appear in print)

Mailing Address: _____

City: _____ State: _____ Zip: _____

Street Address, if applicable: _____

Primary Contact & Title: _____

Phone: _____ Email: _____

Fax: _____ Website: _____

In support of **ARE YOU SMARTER THAN A 10th GRADER?** and the WELL, I/we pledge the following:

(Please check all of the following that apply to your sponsorship/donation)

- Presenting Sponsor (\$3,000+)** ♦ Donation amt: \$ _____
- Gold Sponsor (\$1,500+)** ♦ Donation amt: \$ _____
- Silver Sponsor (\$1,000+)** ♦ Donation amt: \$ _____
- Bronze Sponsor (\$500+)** ♦ Donation amt: \$ _____
- Tourney Supporter (\$300+)** ♦ Donation amt: \$ _____
- Tournament Friend (\$100+)** ♦ Donation amt: \$ _____
- Contact me about additional Team information**

My company's electronic logo is attached to this email OR

will be sent on _____ (date).

Payment Information:
Please check one of the following:
<input type="checkbox"/> My check is attached in the amount of: \$ _____.
<input type="checkbox"/> Please invoice on or around (date): _____.
<input type="checkbox"/> You may expect payment on (date): _____.
Payment requested by 4/17/2020

I, the undersigned, am an authorized representative of the above-named company and give the Wade Edwards Foundation and Learning Lab (WELL) permission to use my and/or my company's name in print and promotional materials as appropriate, based on the amount of the donation and agreement of benefits.

Signature: _____ Date: _____

Print Name & Title: _____

Please fax, email or mail this form to:
Wade Edwards Foundation and Learning Lab, Attn: Betsey McFarland
714 Saint Mary's Street, Raleigh, 27605 ♦ fax: 919.856-9233 ♦ email: bmcfarland@wade.org
For additional information, call Betsey at 919.856.9233 x 101